

CLEE374.WIXSITE.COM/CHENGLLEE

Cheng Lee

PHOTOGRAPHY & DESIGN



T-SHIRT PRINT DESIGN Founder Sport Group

Web images for tshirt design being printed.

PRINTING ON SUBLIMATED FABRIC



The distinctive sublimation color pattern is achieved by sublimating B-Core Fabric. Printers should not experience any difficulties with printing, but please follow best practices for printing on sublimated polyester.

WHEN IN DOUBT

Contact your ink manufacturer before printing.
We recommend an underbase with all inks.

Based on our quality testing we recommend the following:

PLASTISOL	One Stroke, ELT digital Black and White ELT-S
ACRYLIC	Rutland, EKO Barrier Black
SILICONE	Rutland Barrier Black or Nazdars RFJ Masking Black

CURING / HEAT TRANSFERS

As with all polyester garments, do not exceed 290 degrees curing temperature. Do not overflash with excessive heat or time.

Heat transfers are not recommended on the sublimated section of the garment.

DESIGN FOR SUBLIMATED GARMENTS

Designs with less fill and darker ink colors work best to block the pattern, lighter inks may allow the sublimated pattern to show through. Bold lines are recommended, fine lines will disappear into the pattern.

GARMENTS W/ SUBLIMATED INSERTS

Styles with digital inserts (ie. 4140/2140, 4532, 4189/2189, 8861), make sure when printing to lay garment flat so the "Sublimation Pattern" does not overlap any areas of the garment.

BEST GRAPHIC OPTIONS

HICKORY
HIGH SCHOOL

OAKDALE
TIGERS
ATHLETICS

BRONCOS
2018
FOOTBALL

EAGLES
Basketball

FOUNDER SPORT GROUP OFFERS PRINT SERVICES

Print orders can be placed on our builder at FoundersSport.com, or by calling 888-871-0990

STYLE 457200
FLAME TEE (FOOTBALL)
CONCEPT: CTP FOOTBALL

STYLE 402200
HOMER ECHO TEE (L)
CONCEPT: CTP FOOTBALL

STYLE 443500
FLAME HOOD TEE (L)
CONCEPT: CTP FOOTBALL

STYLE 497300
FLAME HOOD TEE (L)
CONCEPT: CTP FOOTBALL

STYLE 297300
CONCEPT: CTP FOOTBALL

STYLE 494400
FLAME HOOD TEE (L)
CONCEPT: CTP FOOTBALL

STYLE 128600
CONCEPT: CTP FOOTBALL

GEAR UP FOR TAILGATE SEASON

FOUNDER SPORT | 111 BADGER LN, STATESVILLE NC 28687 | 704.871.8990 M-F | WWW.FOundersSPORT.COM/collegiate

OMBRE COLLECTION
TRENDING STYLES IN STOCK FOR IMMEDIATE SHIP

OMBRE L/S TEE

220490	MEN'S	XS-XL	\$24.10
220490	YOUTH	XS-XL	\$23.50

OMBRE TEE

422000	MEN'S	XS-XL	\$16.50
222000	YOUTH	XS-XL	\$17.75

OMBRE FLEECE HOOD TEE

140300	MEN'S	XS-XL	\$46.95
240300	YOUTH	XS-XL	\$44.50

OMBRE HOOD TEE

422000	MEN'S	XS-XL	\$38.10
222000	YOUTH	XS-XL	\$27.65

BEST PRACTICES FOR PRINTING ON SUBLIMATED FABRIC
UNDERBASE RECOMMENDED FOR ALL INKS. *PLEASE USE THE BEST PRACTICES FOR PRINTING ON SUBLIMATED FABRIC. ©2018 FOUNDER SPORT GROUP. ALL RIGHTS RESERVED. 10/18/18

FOUNDERSPORT.COM

PROGRAM FLYER Founder Sport Group

Program flyers for various programs offered by Founder Sport Group.

BADGER SPORT
NOW HIRING

COMPETITIVE WAGES & BENEFITS | EMPLOYEE DISCOUNTS | WILL TRAIN

JOBS.BADGERSPORT.COM



RECYCLED BOX

BADGER SPORTSWEAR RE-USES, REPURPOSES, AND RECYCLES CARDBOARD.

COLLATERAL *Founder Sport Group*

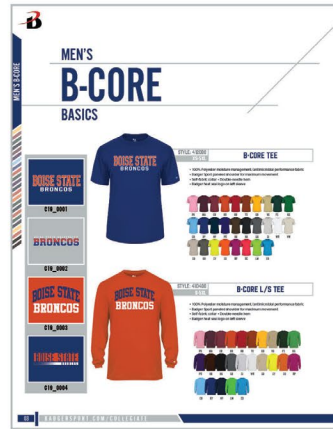
Materials created to be used on garments to show features, on all inventory boxes to show eco-friendly, and to advertise job opportunity.



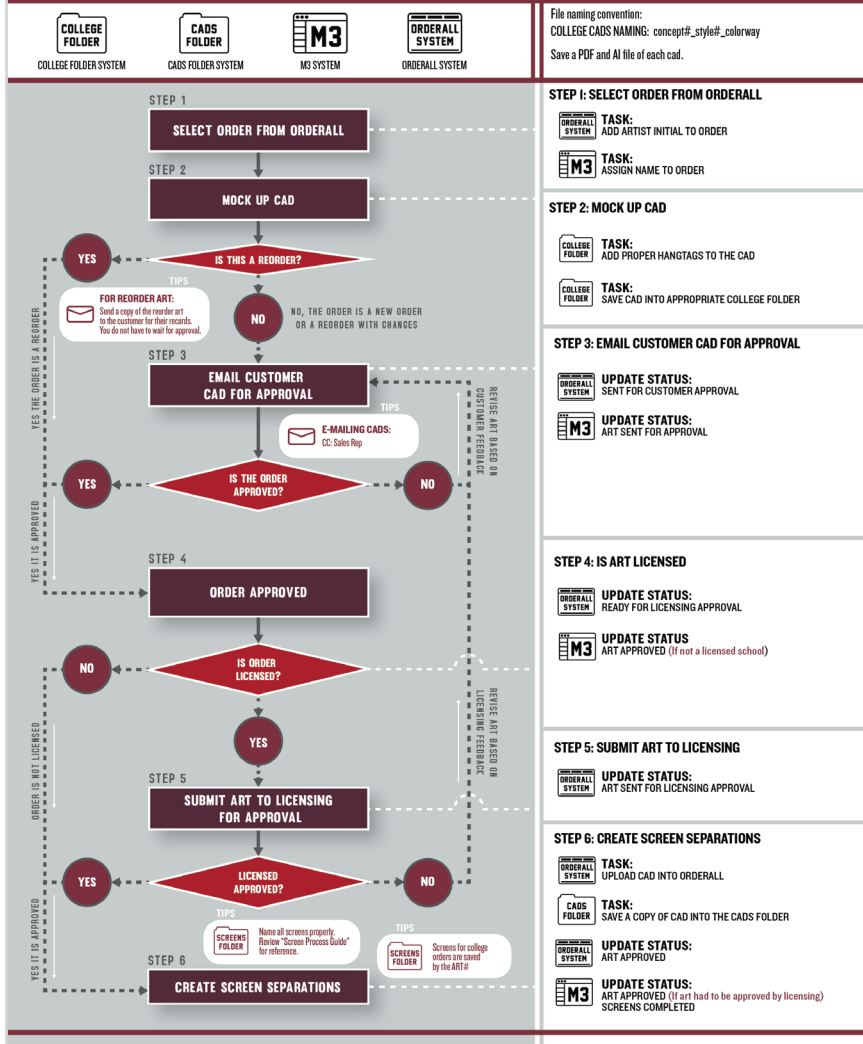


ART CONCEPTS Founder Sport Group

Multiple art concepts created throughout the year for print and promotional material.



COLLEGE ORDER FLOW CHART



- ## STEP BY STEP
- These questions should be answered on every piece.
- STEP 1: IS THE STYLE, SIZE, AND COLOR CORRECT.**
 - STEP 2: IS THE ART WORK IN THE CORRECT LOCATION.**
 - STEP 3: CHECK GARMENT OF ANY BURNS OR STRAY INK**
 - STEP 4: IS THE ART WORK CENTERED**
 - STEP 5: PRINT HAS NO LOST DETAILS OR REGISTRATION ISSUES.**
 - STEP 6: ALL TEAM MEMBERS SIGN OFF ON APPROVAL PIECES.**

If there is a questionable piece, get a supervisors opinion on piece.

All pieces being questioned for fallout should have been approved by a supervisor before it is submitted as a fallout piece.

FOUNDER SPORT GROUP

THE HUDDLE

QUARTER 1





Dear Team,
 Welcome to the first quarter issue of the new Founder Sport Group newsletter designed to keep you informed of key initiatives at your company.

I want to take this opportunity to thank all of you for your hard work during the first quarter of 2020 (October - December, 2019) as we completed our integration tasks and got back on track with custom sublimation orders. We met our topline budget for the first quarter so we are on the right track for our fiscal 2020 commitments. The bigger quarters are still ahead of us, but your sales colleagues are starting to gain traction leveraging all of the different brands within our portfolio to meet specific customer needs better than competitors - the future is bright!

Our key priority for the second quarter of our fiscal year is 100% customer service focus. Our goal is to always ship on-time and complete - every order, every day. Getting back to the basics and remembering our core values as a team and a company will ensure we are successful.

The Founder Sport Group vision is to be a tech-enabled, on demand manufacturer of decorated performance apparel with industry leading speed, quality and ease.

- Leader in custom sublimation & decoration
- Continuous product innovation for stock and sublimation
- Digital leadership in industry
- Complimentary basket of products, integrated & managed sales team
- Expand UK partnership and other key accounts
- Operational excellence at ALL facilities, manufacturing plants and warehouses

Our promise, our mission:

- Relentless Dependability
- On-Time Delivery
- 24/7 Online Resources
- Right Product/Right Time
- Right Price, Quality & Value
- Make it easy

Regards,

 John Anton, CEO

PAGE 1

FOUNDER SPORT GROUP

THE HUDDLE


QUARTER 1 - SPRING 2020

SAFETY & SECURITY

EMAIL SECURITY & AWARENESS


- You are our best security defense.
- If you are unsure if something is real, please ask.
- Don't be caught off guard by the urgency of an email.
- Attachments and hyperlinks are the most common attempts
- If you feel like you have received or opened a scam, please report immediately.

SAFETY TEAM



We wanted to use this town hall as an opportunity to recognize great work being done by several members of the FSG team. The employee led Safety Committee was formed over one year ago, and hit the ground running. The group has grown to over 15 members spanning nearly all functions of the Stateville location (customer service, distribution, screen print, quality, sewing, etc.). The team was first introduced to our virtual health and safety platform, Velocity EHS, and learned how to identify hazards, near misses and incidents. As well, the group began performing routine observations in which they leverage their skills to observe conditions that are likely to result in future workplace injuries. These conditions are then corrected with the intention of avoiding a lost time injury.

Most recently, the team was introduced to accident/incident investigation training. This training will arm the group with the tools to properly diagnose the root causes that result in an accident, and identify the corrective actions that will prevent them from happening again. The group's efforts have really paid off. The facility experienced 13 recordable injuries in 2017, 5 in 2018, and 4 in 2019. The Stateville location just recently passed 200 days without a recordable injury, and the team is pushing to hit the 1 year mark. Congrats to this team for driving our most important initiative as a company, the safety our team.



Do you have a question for HR?
 Ask using your Paycom app or online.

www.paycomonline.net



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COMPANY NEWSLETTER *Founder Sport Group*

Annual newsletter that updates all employees and management about what is going on with the company.

Ps Ai Id Lr

ORDER INFORMATION

PO Number: Big Team 2020 Yellow
 Order Number: Pending Web Order Entry
 Est Ship Date: Pending Approval
 Ship To Address: 123 Sizzix Way, San Marcos CA 92069

ORDER RECEIVED — **ORDER REVIEW** — ORDER APPROVAL — PRODUCTION STARTED — ORDER SHIPPED

Hi Mike Seferyn,

Thank you for trusting Founder Sport Group with your Custom Uniform needs! Your order is pending Review and needs additional information.

Thank you,
FSG Preproduction Service Team

MISSING INFORMATION:
Design Colors: We need all three design colors (primary, secondary, and accents)
Size and Roster: We do not see a roster for your order - please upload it below.

Provide Information Here*

Provide Assets Here*

Submit

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ORDER RECEIVED — **ORDER REVIEW** — ORDER APPROVAL — PRODUCTION STARTED — ORDER SHIPPED

MISSING INFORMATION: We need some additional information from you. Click here to find out more.

Hi Mike Seferyn,
Thank you for trusting Founder Sport Group with your Custom Uniform needs! Your order is pending Review and needs additional information.

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APPROVAL NEEDED: We awaiting approval from you before we can proceed. Click here to find out more.

Hi Mike Seferyn,
Thank you for trusting Founder Sport Group with your Custom Uniform needs! Your order is awaiting approval before we can proceed.

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CAD FOR APPROVAL:

Notes*

Not Approved | Approved

ORDER INFORMATION

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ORDER RECEIVED — **PRODUCTION STARTED** — ORDER APPROVAL — ORDER REVIEW — ORDER SHIPPED

Hi Mike Seferyn,
Thank you for trusting Founder Sport Group with your Custom Uniform needs! Production has started and is being processed for production.

Thank you,
FSG Preproduction Service Team

ORDER INFORMATION

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ORDER RECEIVED — **ORDER SHIPPED** — ORDER APPROVAL — ORDER REVIEW — PRODUCTION STARTED

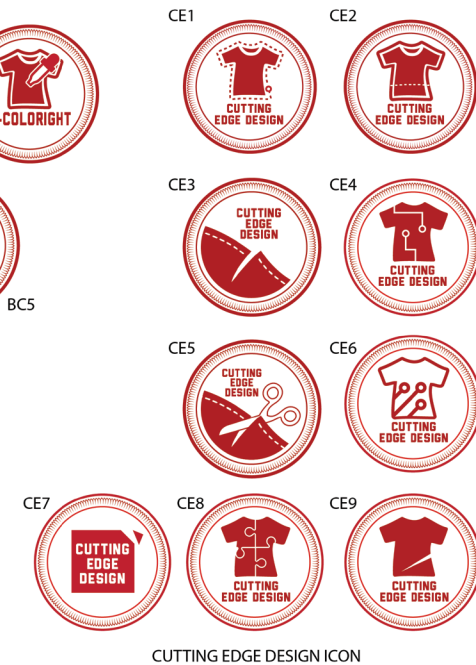
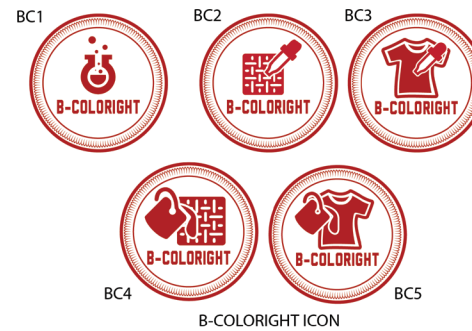
Hi Mike Seferyn,
Thank you for trusting Founder Sport Group with your Custom Uniform needs! Your order has been delivered and has been shipped.

Thank you,
FSG Preproduction Service Team

EMAIL ORDER STATUS TEMPLATE Founder Sport Group

Email template that is sent to the customer that shows status of their order and any alerts.





MARKETING ICONS Founder Sport Group

Marketing icons created to be used on the company website for marketing materials.



HMONG SOUTHEAST PUAV PHEEJ SPRING FESTIVAL

3500 ROCKY FORD RD, NEWTON NC 28658
APRIL 20-21, 2019

CONTACTS

PRESIDENT NKAJ NEEB XYOOJ 704-883-4930	VICE PRESIDENT NKAJ SOM VAJ 704-791-4868	VICE PRESIDENT NCHAIV TXOOV LAUJ 828-514-8409	SPORTS COORD. NON TUB XYOOJ 828-514-1899	SPORTS COORD. VAN YIA YAJ 828-292-7703	MARKETING COORD. SHOUA XIONG 828-764-7743	ENTERTAINMENT COORD. NHIA-NOU MOUA 803-810-3310
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FOOD VENDORS • CLOTHES VENDORS • SPORTS • ENTERTAINMENT

\$250 SECURITY DEPOSIT REQUIRED FOR ALL SOCCER AND FOOTBALL TEAMS.

MENS SOCCER / FLAG FOOTBALL			
	1ST	2ND	3RD
4 TEAMS	\$500	\$250	\$125
5 TEAMS	\$800	\$400	\$200
6 TEAMS UP	\$1200	\$600	\$300
\$75 REGISTRATION FEE			

WOMENS FLAG FOOTBALL WOMENS / SENIOR SOCCER			
	1ST	2ND	3RD
3 TEAMS	\$200	\$100	\$50
4 TEAMS	\$300	\$150	\$75
5 TEAMS UP	\$500	\$250	\$125
FREE REGISTRATION			

MENS / WOMENS VOLLEYBALL			
	1ST	2ND	3RD
4-5 TEAMS	\$300	\$150	\$75
6-7 TEAMS	\$500	\$250	\$125
8 TEAMS UP	\$800	\$400	\$200
\$30 REGISTRATION FEE			

TUJ LUB			
	1ST	2ND	3RD
4 TEAMS	\$200	\$100	\$50
5 TEAMS UP	\$400	\$200	\$100
\$30 REGISTRATION FEE			

MENS / WOMENS BADMINTON			
	1ST	2ND	3RD
4-5 TEAMS	\$100	\$50	\$25
6 TEAMS UP	\$200	\$100	\$50
\$10 REGISTRATION FEE			

UNIFORMS AND PROPER SPORTS EQUIPMENT REQUIRED FOR ALL SPORTS TEAMS.

HSP ANNUAL EASTER EGG HUNT

SUNDAY APRIL 21, 2019
TIME: 12PM



WWW.HMONGSOUTHEASTPUAVPHEEJ.COM

H M O N G S O U T H E A S T P U A V P H E E J

2019 - 2020

NEW YEARS Celebration

SOCCER & FOOTBALL REGISTRATION
DEADLINE IS NOVEMBER 24, 2019

3500 ROCKY FORD RD, NEWTON NC 28658
NOV. 28-DEC.1, 2019

ALL 1st PLACE TEAMS GET A TROPHY

MENS SOCCER / FLAG FOOTBALL			
	1ST	2ND	3RD
10 TEAMS UP	\$3000	\$1500	\$750
8-9 TEAMS	\$2500	\$1250	\$635
6-7 TEAMS	\$2000	\$1000	\$500
5 TEAMS	\$1500	\$750	\$325
\$175 REGISTRATION FEE			

MENS / WOMENS VOLLEYBALL			
	1ST	2ND	3RD
15 TEAMS UP	\$2000	\$1000	\$500
10-14 TEAMS	\$1500	\$750	\$350
7-9 TEAMS	\$750	\$350	\$175
5-6 TEAMS	\$500	\$250	\$125
\$60 REGISTRATION FEE			

WOMENS FLAG FOOTBALL WOMENS / SENIOR SOCCER			
	1ST	2ND	3RD
6 TEAMS UP	\$1300	\$600	\$350
4-5 TEAMS	\$700	\$350	\$175
\$75 REGISTRATION FEE			

TUJ LUB			
	1ST	2ND	3RD
10 TEAMS UP	\$2300	\$1600	\$1100
7-9 TEAMS	\$1500	\$1000	\$500
5-6 TEAMS	\$1000	\$500	\$250
\$125 REGISTRATION FEE			

MENS / WOMENS BADMINTON			
	1ST	TROPHY	
4 TEAMS UP			
FREE REGISTRATION FEE			

*Matching uniforms is required for all teams

*All players must have proper sports gear



COMPETITIVE
SPORTS



BALL TOSS
COMPETITION



KWV TSHIAJ
COMPETITION



SINGING
COMPETITION



DANCE
COMPETITION



HSP ANNUAL
PARADE



FOOD & MERCHANDISE
VENDORS



BEAUTY
PAGEANT

WWW.HMONGSOUTHEASTPUAVPHEEJ.ORG

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EVENT FLYERS HMONG SOUTHEAST PUAV PHEEJ (Non-profit Organization)

HMONG SOUTHEAST PUAV PHEEJ is a non-profit organization in Hickory, North Carolina.

Ps Ai Id Lr



BUSINESS CARD *TopNotcHVAC*

Business card created for Cheng Vang, owner of TopNotcHVAC.



ON LIGHT BACKGROUND



ON DARK BACKGROUND

FULL PRIMARY ONLY - FULL COLOR



ON LIGHT BACKGROUND



ON DARK BACKGROUND

FULL PRIMARY ONLY - 1 COLOR

LOGO DESIGN KEVIN'S AUTO SPA

Logo design for Kevin Xiong to promote his business KEVIN'S AUTO SPA.



FACEBOOK | YOUTUBE | INSTAGRAM



LOGO DESIGN & SIGNAGE LO DETAILING

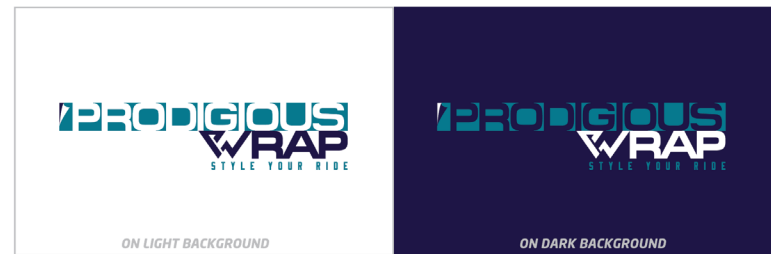
Logo design and signage design for LO DETAILING, a mobile detailer.



ON LIGHT BACKGROUND

ON DARK BACKGROUND

FULL PRIMARY ONLY - FULL COLOR



ON LIGHT BACKGROUND

ON DARK BACKGROUND

FULL SECONDARY ONLY - FULL COLOR



PRIMARY ONLY - TEAL

PRIMARY ONLY - PURPLE

PRIMARY ONLY - TEAL & PURPLE



VERBIAGE ONLY



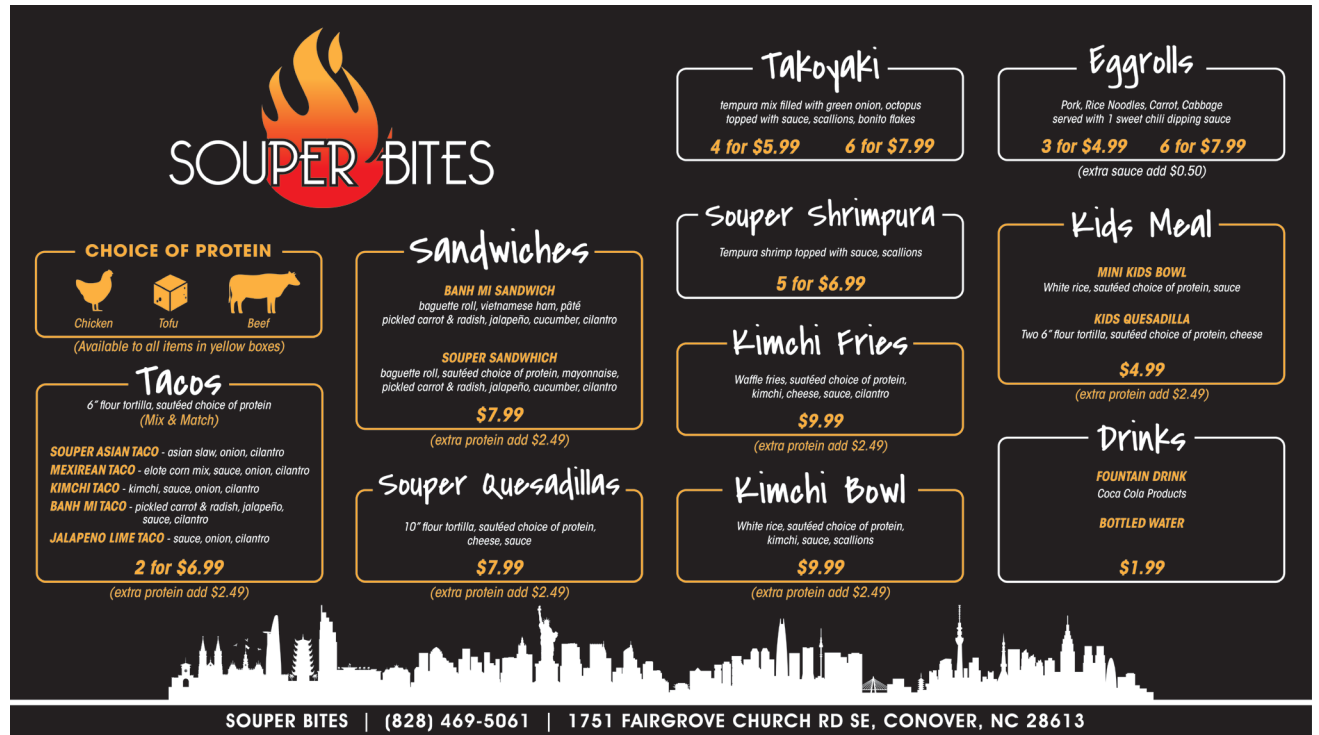
TEXT ONLY



PRIMARY ONLY "NO SHADOW" - 1 COLOR

LOGO DESIGN PRODIGIOUS WRAP

Logo design for a car wrapping company.



REBRANDING SOUPER BITES

Rebranding of SOUPER BITES, which is changing from a food truck to a brick and mortar. Update logo, business card, digital/printable menu, and wall design.



RESIDENTIAL / COMMERCIAL



TLC

TIM LUSK CONSTRUCTION
EVERY PROJECT NEEDS TLC

LIC# 87613

828-312-6845

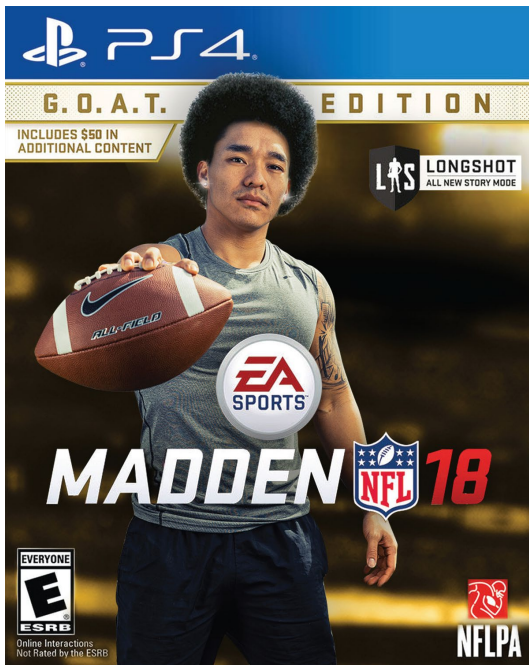
TLUSKO@YAHOO.COM



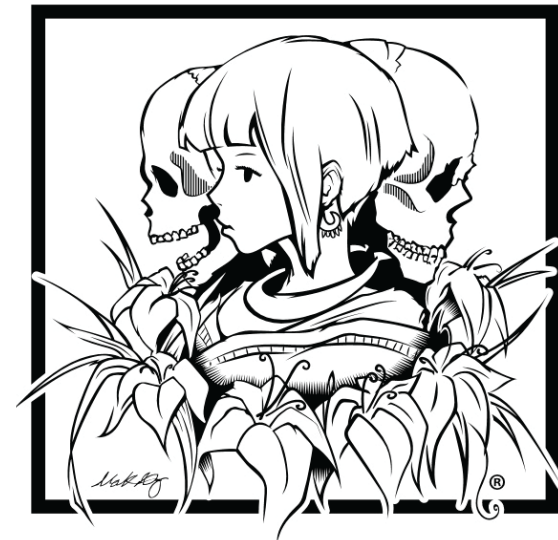
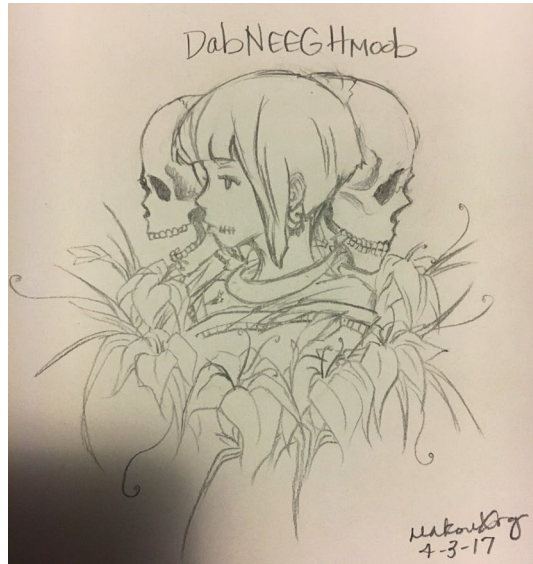
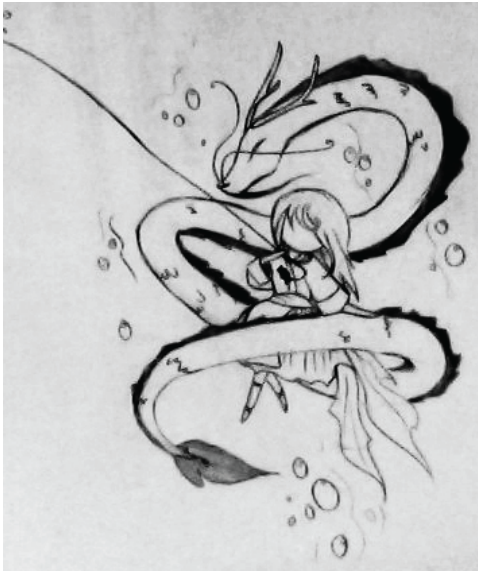
LOGO DESIGNS VARIOUS OTHER LOGO DESIGNS

Logo designs for other small businesses.

Ai



PERSONAL DESIGNS



PERSONAL DESIGNS